

India – The Diverse Nation



7th largest country
2nd largest population

>50% below 25 years
>65% below 35 years

780 dialects spoken,
86 scripts used

2nd largest pool of
scientists and engineers

75+% teledensity
920+ million subscribers

Internet users

- **2nd** largest
- **300** million

↓ Poverty rate

1994 **45%**

2012 **22%**

Mix of contemporary and traditional



Largest democracy



815 million voters



Key Healthcare Challenges in India



Inaccessibility

- **Rural vs Urban Divide**
 - <70% of India's 1.2 billion population still lives in rural areas.
- **Skewed Doctor-Patient ratio.**
 - Specialist doctors are restricted to the metro and class-A cities
- **Lack of awareness**
 - Vast variations in literacy causing & disease burden



Lack of one-point Patient Record

- **Paper systems appear more reliable**
 - Fear of technology failing.
- **Lack of national standards**
 - Reluctance of medical, nursing levels and other staff to change.



Disease Management

- **Rise in chronic & lifestyle-based conditions.**
 - Low emphasis on disease prevention
- **Absence of a system that seeks to manage the chronic condition patients as a group**